

Your Exciting Digital Media Journey



Creating media that transforms lives is an honour and privilege.

Together, you and our team will script, film and edit a powerful message that speaks directly to the hearts and minds of your target audience.

Let us show you the steps involved in creating your next powerful message

1 The Brief

We'll get you to define your brief in about 4 to 8 sentences, send example videos or complete our comprehensive [Creative Brief form](#). You can discuss the style you want by joining us on a zoom call to explain your vision. We're great listeners!



2 The First Meeting

Share your ideas with us and hear our potential digital media solutions in a meeting in The Boardroom in Brisbane Tech Park. We'll discuss what media you need and how it will be deployed across the platforms you use (such as websites, Facebook, Instagram, YouTube, LinkedIn, etc).



We'll explore all your options such as video, animation, photos, title motion graphics and more, and share how you will get brilliant, BBC TV quality media and outstanding Return on Investment - the best bang for your bucks!

Based on all the above information we discuss ballpark budgets with you, and then make a rough budget, tailor made for your project. We'll place that rough budget on a Memo of Understanding, which takes care of the paperwork. Once the 1/3 deposit is received, we start the creative process.

3 Pre Production

Scripting is a collective effort based on the initial brainstorming session with you and polished over several drafts between the client and our scriptwriter, creating an excellent script.



Pre Production is undertaken by an experienced BBC trained producer with over 9000 successful productions. We take care of all your planning needs and ensure your production runs on time and on budget, producing a product that will exceed your expectations.

If required, Paramount can do a recce (reconnoitre) or you can send us photos of the location. If presenters or actors are required, we create a casting call and collaboratively with the client make a selection.

A detailed call sheet is the tool we use to co-ordinate all activities on the day/s of the shoot. Information about the best clothing colours and other tips for preparing the shoot will be supplied to you in advance.

The Journey continues ...



4 Production

Depending on your project requirements, we bring along gimbals, drones, the latest 4K cameras, professional sound and lighting equipment. Production will be undertaken by an experienced crew who will transform your script into an amazing video.



If a teleprompter is required (to help you deliver long pieces of text to camera) we will need the final script 24 hours before the shoot so that it can be uploaded to the iPad.

Talent release forms will be signed to protect you legally. During the shooting process, you are welcome to use the client monitor to view all the shots as they progress, ensuring you get exactly what you need and your product is presented correctly.

5 Post Production

Please supply us with your brand guidelines and a high resolution version of your logo (photoshop or illustrator files are best). All the footage will now be digitised and edited.



If you wish, we can send you a 'Burnt in Timecode' of the footage so that you can jot down the times of the shots you love. Then, our talented team of editors will add rhythm, pace and music to your film to make it engaging and purposeful.

We also have access to an amazing selection of professional voice over artists to choose from.

If animation is required for your project, we require a completed voice track to start the process.

The first draft of the edit will be uploaded to Vimeo as a review link so that you can easily make edit notes. Two sets of changes are included per video. Once approved, the final product will be supplied as a high resolution file on dropbox or Google Drive.

6 Library and Re-Purpose Footage

We will create and store on a hard drive a library of all your footage so that we can access the footage for your future projects - saving you time and money.

