

# ELEVATE YOUR ONLINE PRESCENCE



## → Boost Your Brand With Video

We can produce a series of promotional videos, class highlight reels, and personal testimonials on your website's landing pages to provide visitors with a compelling visual showcase of the studio's offerings and atmosphere.

## → Maximize Your Video Impact on Social Media

We can craft a series of attention-grabbing videos designed for sharing across your social media platforms. These videos highlight your diverse range of classes, workshops, rehearsals, and events. This will attract new students to explore further and engage with your studio.



# NEED MORE STUDENTS?



## Highlight Reels

Once our expert film crew have captured your mid and end of year concerts, we will edit the footage to produce an exciting and engaging dance highlight reels. We will format the showcase so it can be shared to your website and social media channels.



## Teacher Spotlight

Every dance teacher has a unique teaching style and area of expertise. We can film and edit personal testimonials from teachers, allowing them to demonstrate their methods, highlight their specialties, and give prospective students a glimpse into what attending their classes might be like.

## Behind The Scenes

We can offer an exclusive glimpse into the creative process and dedication behind performances through BTS footage of rehearsals, choreography development and concerts. Our team will edit the videos into the ultimate sneak peak into your training techniques.



## Community Outreach

Our team can capture the impact of your school's involvement in any local events, workshops, and initiatives. This content not only attracts new students, but also strengthens the school's reputation as a socially responsible and involved member of the community.